

PROSPECTIVE RESULTS

HERIT will focus on implementing EU policy recommendations by building digital skills capacities in partnership with tertiary education and both national & European organisations. The main target groups of this project include all key stakeholders (**current & future historic house owners, their employees, landowners, etc.**), who deal with historic houses, with a particular focus on the family-owned properties.

Through the developed educational materials, it is expected that the target groups will **gain enough knowledge on the practical implementation** of different digital innovations which they can then begin to implement to build resilience.

Project materials will contain information about current situations and possibilities in the partner countries, **best practice examples of digital innovation** in private culture management, innovative educational e-learning materials, and videos.

PARTNERS



Asociace Majitelů Hradů a Zámků



European Historic Houses



European Landowners' Organization



INVASIONIDIGITALI

Invasioni Digitali



On Projects Advising SL



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**Heritage Efficient
management through
Relevant IT use**

ABOUT US

Starting in June 2021 and scheduled to run until May 2023, HERIT is a project funded by the **Erasmus+ Programme of the European Union** under Key Action 226: Partnerships for Digital Action Readiness.

7 organisations across 5 countries, Belgium, the Czech Republic, France, Italy, and Spain, are involved in the project, which is coordinated by the European Landowners' Organization, based in Brussels.



OBJECTIVES

HERIT aims to:

1. **Mitigate** the impacts of COVID-19 crisis through the development of online and digital training;
2. **Foster** an entrepreneurial and proactive spirit;
3. **Maintain** the jobs of local communities surrounding historical buildings;
4. **Enhance** the visibility of the common European cultural heritage, online and offline, in order to raise awareness about and promote the cultural heritage related to historic houses;
5. **Promote** tourism related to cultural heritage and revitalise rural areas.

The HERIT project will **provide the needed training to private-owners and their employees** to overcome the impacts of the COVID-19 crisis. This will be done by developing and professionally managing digital activities related to communication and cultural heritage, as well as foster the development, commercialization, and promotion of tourism connected to cultural heritage.



OUTPUTS

The **free and open access innovative educational materials** will be developed as outputs from the HERIT project, which will be made available on the project website.

An educational platform will be created where private heritage house owners and their employees **can gain knowledge on the practical implementation** of various digital adaptation strategies as well as communication related to cultural heritage. They can then adapt these strategies to their own houses to best develop their resilience in the long-term.

The educational materials will cover current situations and possibilities in partner countries and **best practice examples of innovative digital adaptation tools** related to communication and cultural heritage tourism from each participating country.